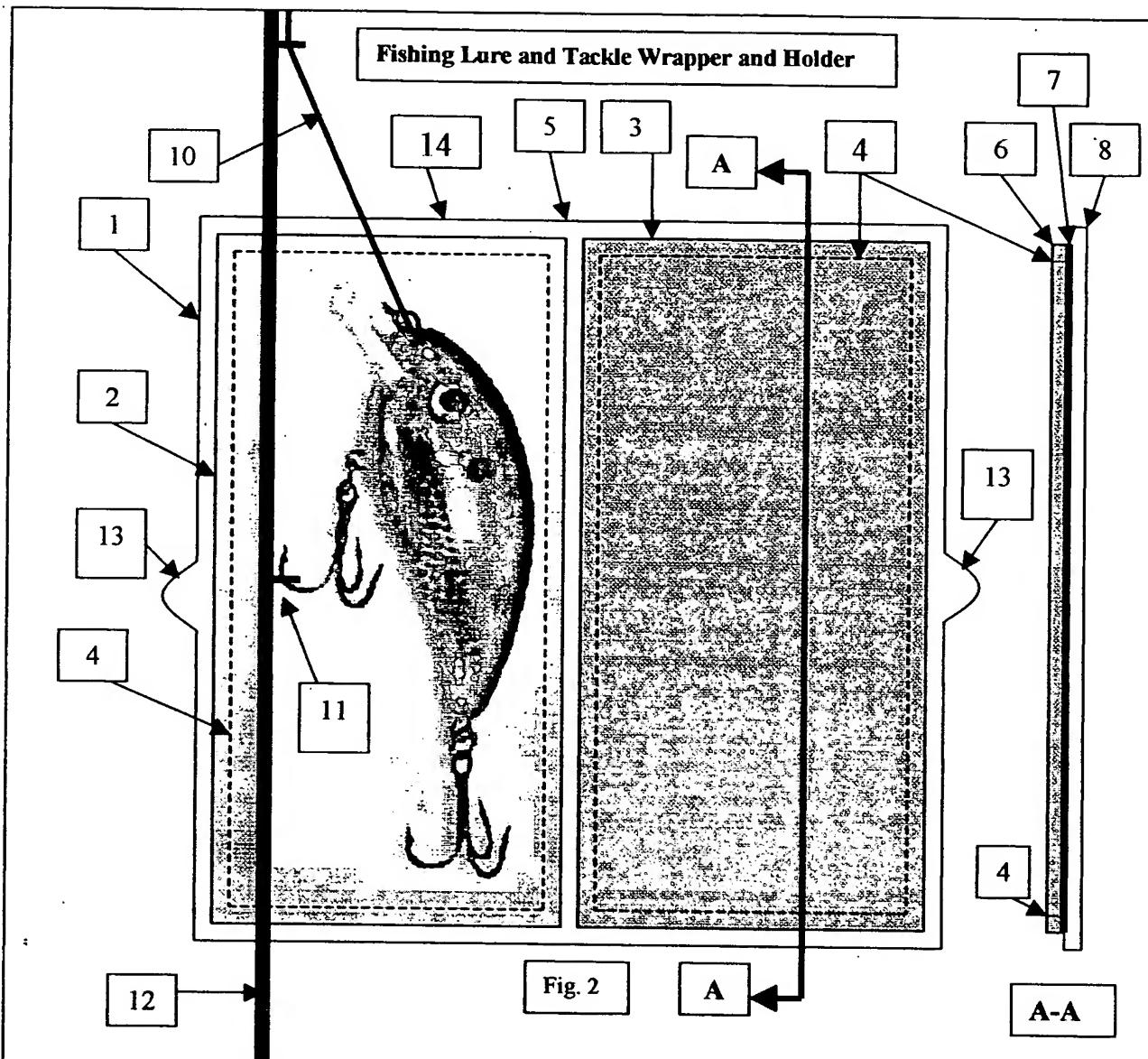


1. Felt or other flexible material substrate.
2. Industrial grade adhesive backed hook and latch material sewn to substrate.
4. Line of stitching surrounds the hook and latch material.
5. Wrapper folded down center to cover lure or encase fishing tackle.
10. Fishing line.
12. Fishing rod
13. Pull tab extensions of substrate material for easier grip when separating halves (i.e. pulling hook and latch halves apart)
14. Fishing Lure and Tackle Wrapper and Holder shown encapsulating a lure attached to a fishing rod eyelet (See Fig. 2).

Fig. 1.



1. Felt or other flexible material substrate.
2. A half of industrial grade adhesive backed hook and latch material sewn to substrate.
3. B half of industrial grade adhesive backed hook and latch material.
4. Line of stitching surrounds the hook and latch material.
5. Fold down center to cover lure.
6. Hook and latch liner.
7. Adhesive backing to hook and latch liner.
8. Substrate material (typically felt).
9. Thread line where hook and latch insert is attached to substrate.
10. Fishing line.
11. Fishing rod eyelet.
12. Fishing rod.
13. Pull tab extensions of substrate material for easier grip when separating halves (i.e. pulling hook and latch halves apart)
14. Fishing Lure and Tackle Wrapper and Holder

Fig. 2.